

WAS IST WAS Magazine

NEW!

The New Children's Knowledge Magazine



WAS IST WAS continues to grow!

Since January, the Egmont Ehapa Verlag is publishing the new children's knowledge magazine WAS IST WAS. The WAS IST WAS Magazine appears every two months and is aimed at boys and girls age 6-11. Besides current information and fascinating topics, there are also witty tests and experiments.

Key Facts:

- ⇒ Each issue comes with an extra! In the January issue: A paper globe to build yourself
- ⇒ Dynamic layout with many spectacular images
- ⇒ Knowledge transfer and fun in one

Title Information:

Title:	WAS IST WAS Magazine
Age range:	Boys and girls aged 6-11
Release date:	January 2009
Erscheinen:	Every two months
Format:	21 x 28 cm, 36 pp (Cover incl.) Extra-bonus as part of each issue

What's inside Volume 1 >> >> >>

WAS IST WAS Magazine

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Volume 1 / 2009 – The First Volume



The WAS IST WAS Magazine is here!

As of 2009, the new WAS IST WAS Magazine will appear every two months with current information, fascinating topics, witty tests and exciting experiments. The magazine for all inquisitive discoverers is available wherever magazines are sold.

Contents of the Issue #1

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Up-to-date Knowledge

2009 is The International Year of Astronomy. You can learn why this is so and what this year has got to do with Galileo Galilei in the premiere issue of the WAS IST WAS Magazine. Matching the extensive topic, there is also an astro puzzle dealing with a planet discovered in 1930 yet is today considered only a dwarf planet. Do you know which planet it is? No? Then perhaps this article at wasistwas.de can help. And there is a chance of winning great prizes.

More about Volume 1 >> >> >>

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Nature and Animals: Wolves in Germany?

They are fascinating animals – wolves. By now there are several of them in Germany once again. But where do they live and what do humans think of the new wolf packs in Germany when they observe these animals? An interview will explain all this.



Exciting Background Stories

What are the latest trends in sports? Where are things really hot in the snow? Sport is a topic just like technology. What is a dummy? And what is its short lifespan like when it is used in a crash test? Are you interested in history, too? How about a report on a gruesome find in Lower Saxony which leads you to a time of about 650 before Christ? Furthermore, each issue will cover a challenging theme including comprehensibly explained background information worth knowing. Magazine #1 deals with "Aids" and how you can protect yourself.

Knowledge with Fun

Yes, the fun is not left out. The initial issue lets you test both your knowledge and your type, get your brain in gear with brain calisthenics or solve the mystery of the rusty screw in an experiment.

The Extra

As an extra for the premiere issue, there is the do-it-yourself "Explorer Globe" with further sights to stick on.

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